

**CONTRACT**

**KOSA**  
**4101 East 42nd St J7**  
**Music City Mall**  
**Odessa, TX 79762**  
**USA**  
**(432) 580-5672**

<u>Contract / Revision</u> 438288 /		<u>Alt Order #</u> WOC10491535
<u>Product</u> NRCC IE 2016		
<u>Contract Dates</u> 10/25/16 - 11/04/16		<u>Estimate #</u> 8442
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 10/24/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOSA	<u>Account Executive</u> Randal Roberts	<u>Sales Office</u> Odessa Nat.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 663.10
<u>Agcy Code</u> 9914097	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 915
<u>Agency Ref</u> 1259		<u>Advertiser Ref</u> 14194

And:

**National Media Research**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOSA	10/25/16	10/30/16	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----2				2	\$80.00	3.10			
N 2	KOSA	10/25/16	11/04/16	CBS7 AM News @ 5a	5:00 AM-6:00 AM		:30				NM	18	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	22222--				10	\$70.00	2.00			
	Week:	11/01/16	11/07/16	-2222--				8	\$70.00	2.00			
N 3	KOSA	10/25/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	18	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	22222--				10	\$90.00	2.40			
	Week:	11/01/16	11/07/16	-2222--				8	\$90.00	2.40			
N 4	KOSA	10/25/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	18	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	22222--				10	\$40.00	2.00			
	Week:	11/01/16	11/07/16	-2222--				8	\$40.00	2.00			
N 5	KOSA	10/25/16	11/04/16	CBS7 News @ 12p	12:00 PM-12:30 PM		:30				NM	18	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	22222--				10	\$75.00	3.20			
	Week:	11/01/16	11/07/16	-2222--				8	\$75.00	3.20			
N 6	KOSA	10/25/16	11/04/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	9	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	11111--				5	\$55.00	1.50			
	Week:	11/01/16	11/07/16	-1111--				4	\$55.00	1.50			
N 7	KOSA	10/25/16	11/04/16	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	11111--				5	\$40.00	1.00			
	Week:	11/01/16	11/07/16	-1111--				4	\$40.00	1.00			
N 8	KOSA	10/25/16	10/29/16	Sat 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----2-				2	\$30.00	1.00			
N 9	KOSA	10/25/16	11/04/16	Late Show	10:35 PM-11:35 PM		:30				NM	9	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	11111--				5	\$90.00	1.80			
	Week:	11/01/16	11/07/16	-1111--				4	\$90.00	1.80			
N 10	KOSA	10/25/16	10/30/16	CBS7 Sportwire Sun	10:35 PM-11:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
438288 /	WOC10491535

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 11/04/16	NRCC IE 2016	8442

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/24/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$160.00	3.00			
N 11	KOSA	10/25/16	11/04/16	CBS7 News @ 5p	5:00 PM-5:30 PM		:30				NM	18	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	22222--				10	\$175.00	3.20			
Week:		11/01/16	11/07/16	-2222--				8	\$175.00	3.20			
N 12	KOSA	10/25/16	11/04/16	CBS7 News @ 6p	6:00 PM-6:30 PM		:30				NM	18	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	22222--				10	\$275.00	5.00			
Week:		11/01/16	11/07/16	-2222--				8	\$275.00	5.00			
N 13	KOSA	10/25/16	10/29/16	CBS7 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$225.00	4.00			
N 14	KOSA	10/25/16	11/04/16	CBS7 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	18	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	22222--				10	\$500.00	7.30			
Week:		11/01/16	11/07/16	-2222--				8	\$500.00	7.30			
N 15	KOSA	10/25/16	10/30/16	CBS7 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$550.00	6.70			
N 16	KOSA	10/25/16	11/04/16	Prime Access Rotator	6:30 PM-7:00 PM		:30				NM	18	\$3,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	22222--				10	\$210.00	4.30			
Week:		11/01/16	11/07/16	-2222--				8	\$210.00	4.30			
N 17	KOSA	10/25/16	10/30/16	NFL Reg Season Late Game	4:00 PM-7:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$800.00	8.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KOSA	10/24/16-10/30/16	NFL Reg Season Late Game 4:00 PM-7:00 PM	4:00 PM-7:00 PM	-----Su	:30	<del>\$800.00</del>	8.50	NM		
		See MG 17.2											
		2	KOSA	10/24/16-10/30/16	NFL Reg Season Early Game12p-4p		-----SaSu	:30	\$800.00	8.50	NM		
		Ⓜ MG for 17.1 10/30											
N 18	KOSA	10/25/16	10/30/16	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$400.00	5.40			
N 19	KOSA	10/25/16	11/04/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	----1--				1	\$475.00	6.30			
Week:		11/01/16	11/07/16	----1--				1	\$475.00	6.30			
N 20	KOSA	10/25/16	10/30/16	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$400.00	5.00			
N 21	KOSA	10/25/16	11/03/16	Thursday Prime 1a	7:00 PM-7:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	---1---				1	\$800.00	9.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KOSA	10/25/16-10/31/16	Thursday Prime 1a	7:00 PM-7:30 PM	----Th-----	:30	<del>\$800.00</del>	9.50	NM		
		See MG 21.3											
		3	KOSA	10/25/16-10/31/16	Thursday Prime 1a	6:57 PM-7:30 PM	----Th-----	:30	\$800.00	9.50	NM		
		Ⓜ MG for 21.1 10/27											
Week:		11/01/16	11/07/16	---1---				1	\$800.00	9.50			
N 22	KOSA	10/25/16	11/01/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	-1-----				1	\$800.00	9.40			

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Week:		11/01/16	11/07/16	-1-----				1	\$800.00	9.40			
Totals								663.10				188	\$34,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	90	\$17,275.00	(\$2,591.25)	\$14,683.75
10/31/16 - 11/04/16	98	\$17,350.00	(\$2,602.50)	\$14,747.50
<b>Totals</b>	188	\$34,625.00	(\$5,193.75)	\$29,431.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_